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• CATALOG •  
SEASON OF 1941-1942



MASTER MYRON 7/9 ACTUAL SIZE (ACTUAL SIZE  $6\frac{3}{4}$  INCHES)

BETTER BLOOMING BULBS  
**HEBERLING'S GLADIOLUS**  
CORN BELT GROWN  
EASTON, ILLINOIS, U.S.A.

J. H. HEBERLING

J. S. HEBERLING



# Greetings

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Greetings to you as a Friend and as a Customer. This is my opportunity to thank you (each of you) for your good orders of last season and I here and now take pleasure in doing so. I hope the pleasure is not all mine. You make our business possible and we in turn try to see that your orders are filled in such a manner that you are glad to come again the next season. We try very hard to please new customers and doubly hard to please the old ones. Our business is built on repeat orders. We strive to give quality, service, "value received" and satisfaction. Your satisfaction is our pleasure.



## FOREWORD

Another growing season is now past and we have just completed harvesting a grand crop of bulbs.

While last season was not generally a favorable growing season because of hot dry weather we had more than our share of local showers assisted whenever needed by a large complete irrigation system which gives our crop this season a size and finish that is seldom seen in gladiolus bulbs.

Should you need some especially large oversize number one bulbs for growing your next season's show flowers, young and high crowned, we have them. Specify JUMBO ONES in your order as we can supply in many varieties. However, your only assurance of them is early orders.

## PRICES

We are maintaining prices on standard varieties at about last season's level. This in spite of a 20% increase in labor cost of production and a corresponding increase in most other overhead items of cost. Hence present low prices cannot be long maintained nor should they unless cost can be reduced. Higher prices are inevitable and are justified now. Because of a heavier demand this season many desirable varieties will be sold out at a much earlier date, hence do not count too much on securing the varieties you want at lower prices later.

## MASTER MYRON

Master Myron has again proven that it is the giant red of them all. Nothing like it and nothing thus far to compare with it. Enough said.

Please note our "Prepaid Prices" for small quantities and rare varieties, and "Wholesale Prices" for quantities of the same quality at lower prices.

**MONEY SAVING COUPONS**, on back cover of catalog, please do not overlook. Lastly we offer: Value Received—Quality—Service—Satisfaction.

# MASTOR MYRON (*Krueger*)

An immense, rich, red self-color 1939 introduction.

Master Myron grows to the height of five or more feet. Possesses a very long, graceful flowerhead about one-half the length of the entire spike. The tallest and most magnificent spike of red that I have ever seen.

The color is a medium red of great richness, and the florets of heavy and enduring substance. Five to seven florets open at one time, and 20 to 22 buds per spike in all. Florets about five inches in size. Classed as a commercial decorative. Produces healthy bulbs and prolific in the production of bulblets. The bulblets germinate well. In all, this variety is very outstanding and remarkably free of faults. Darker in color than Red Phipps but not too dark for commercial use. In fact, it is right. Available stock is yet quite small. This variety has never crooked in our garden.

## Prices

Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Bulblets
1 . . . . .	\$ .75	\$ .70	\$ .60	\$ .60	\$ .50	1	\$ .10
10 . . . . .	6.00	5.60	4.80	4.80	4.00	10	.75
100 . . . . .	48.00	42.00	36.00	32.00	28.00	100	6.00
						1000	48.00



MASTER MYRON  
(Field grown)

Mr. J. H. Heberling,  
Easton, Illinois.

Dear Mr. Heberling:

We had more pleasure and satisfaction from growing Glads last season than ever before and especially your new introduction "Master Myron." We grew about six spikes of Master Myron and it was undoubtedly the most brilliant and the largest red we have ever grown.

The bulbs were grown as they would be by average amateur gardeners without artificial watering. Some of our spikes grew 57 inches tall. Nine stunning, well placed florets were open at once and some of our florets by actual measurement were  $6\frac{3}{4}$  inches across.

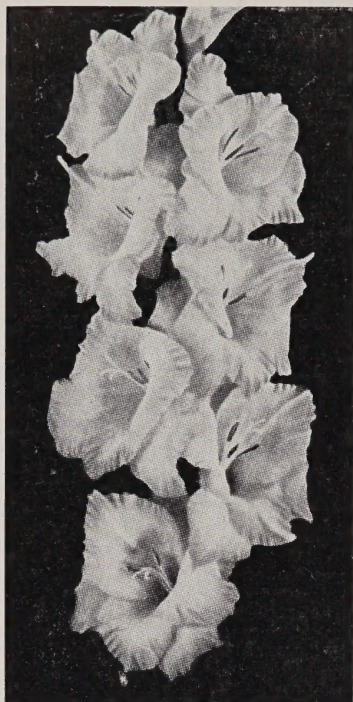
Some of the pictures enclosed will give you an idea of the size and beauty of Master Myron as it was in our garden. Our friends were most enthusiastic about the color and the richness and texture of Master Myron.

Sincerely yours,

(Signed) MILLICENT R. SAMUELL

Millwood,  
Jacksonville, Ill.  
August 28, 1941.





NEW ERA



SHIRLEY TEMPLE



MARGARET BEATON

August 12, 1941.

Dear Sir:

I have waited two seasons before sending you a report as you requested, on Master Myron, a most extraordinary Glad. This season, the one bulb, which I carried over, produced two spikes, both exactly 68 inches in height, with 21 buds making a flower head 26 inches in length. Bottom florets all measured six inches in diameter, with leathery substance. Last year's growth produced 50 bulb-lets from the one bulb, and they are now showing a small spike above rank foliage. An outstanding feature of this Glad, which was also noticed by all florists who saw it, is the exact balance between the length of flower head, and the length of stem below it after cutting. All points considered, as the fellow says, "I think you've got something there."

Yours truly,

R. W. B.

Peace Dale, R. I.



September 21, 1941.

Dear Sir:

The Gladiolus, Master Myron, that you sent me last spring produced the best red glads I have grown thus far. They bloomed during the worst heat spell we had, and stood as straight as rods, and unfading. They each had one side spike nearly as long as the main one. The size at the blooms was just right (about six inches) for garden and cutting and the color was just the shade that one doesn't have to walk over to see it.

Thank you for giving me an opportunity to have such fine Glads.

Sincerely yours,

MRS. I. W.

Ishpeming, Mich.



BINGO

June 19, 1941.

Dear Sir:

I cut the first Master Myron Glad this morning, with the two lower florets wide open and eight others above showing color.

This spike grew to a height of 46 inches. It is a lovely Glad, I like the richness of its color. A beautiful and lovely red. The placement of the florets is good.

The other bulbs I purchased of you this Spring are coming along nicely.

Hope to buy more bulbs of you next Spring.

Yours very truly,

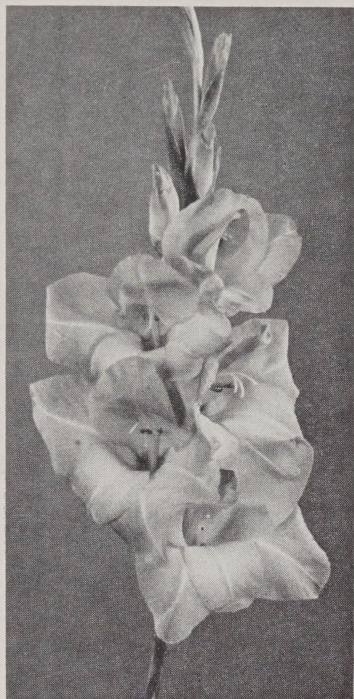
B. T.

Oklahoma City, Okla.



ROSA VAN LIMA





HERITAGE

October 16, 1941.

Dear Sir:

I had a spike of Master Myron that was a world beater—perfect in every way; size, color and number of florets out. The Rosalie that you sent me were splendid and I want some more of them.

Sincerely,  
W. W. W.

Sharon, Mass.

August 19, 1941.

Dear Sir:

This is to thank you for the splendid bulbs used to fill my order this spring, and also want to thank you for the extras which included Master Myron. This variety gave me a spike that leaves little to be asked for in its color class. Size, color and texture of florets are excellent.

Yours very truly,  
B. N.

Sheboygan, Wisc.

September 24, 1941.

Dear Sir:

Master Myron is really something as I had only three bulbs and each one gave a spike of blue ribbon quality. The tallest one was 62 inches with ten open, the next 58 inches and last 57 inches.

At our Waldo Show I took Blue Ribbon with Master Myron.

Yours truly,  
B. P. N.

Sheboygan, Wisc.

September 1, 1941.

Dear Sir:

Our Master Myron are beautiful this year. I think it will go over big.

Yours very truly,  
W. H. H.

Boring, Oregon.



PEGGY LOU



## NOTES



### SOIL AND FERTILIZER

Any good garden soil is ideal. Glads do well on most any soil if they are planted in the open garden where there is plenty of sunshine and a reasonable amount of moisture. Soil should be well drained. If your soil is not strong, you may apply manure and turn under in the fall, or you may work well rotted manure into the soil in the spring. If manure is not available you may use pulverized sheep or cow manure by putting into the bottom of your planting trench, then covering with an inch of soil, then planting your bulbs. Vigoro is also good. Two or three applications of commercial fertilizer may be made on the surface along the rows during the growing season and before the plants bloom. Any fertilizer should be kept from direct contact with the bulb or foliage. If you wish to grow immense spikes you must fertilize heavily but your plants must also have at least an inch of water every three or four days. Heavy fertilizing with insufficient water will make your spikes a disappointment.

### TREATING BULBS

We treat all of our stock before planting with Corrosive Sublimate. One ounce to seven gallons of water. Soak bulbs or bulblets over night in wood container. This treatment is a preventative against scab and rot and also is said to be a sure killer of thrip. We have never had thrip.

### PLANTING

Work soil to a depth of eight inches, or ten inches will be better. For large bulbs they should be covered with not less than four inches of soil and many cover them with six inches. The deeper planting help keep them upright when blooming. Smaller bulbs should be planted more shallow but not less than two inches. You may regulate your distance apart in the row by the space you have. Plant rows anywhere from twelve inches to two feet apart in garden, depending on space. Plant in rows from two to six inches apart, depending on space and number of bulbs. They do well planted close together, making fine spikes but require more water. Also you should have richer soil or more fertilizer to get large spikes if planted close. You may, of course, plant in beds, spacing the bulbs about six inches each way.

### BULBLETS

In planting the rare kinds it is quite common to remove a part of the hard shell first, then keep in moist cloth or damp sand until bulblets sprout, then plant, covering with about two inches of fine soil. They should not be allowed to dry out during this process of germination. Temperature about 70° F. The commercial varieties are generally put in cloth bags and soaked in water for a day or two or three, then taken out for a day and then put back to soak. This process may be repeated several times until bulblets sprout, then plant.

### DIGGING AND STORAGE

With us our early stock is taken up in late September and from that time on we are busy digging until about November first. The bulbs should be taken up within six weeks to two months after blooming but before the tops begin to get brown. Even if tops are green, bulbs should be taken up before the ground freezes deeply. After digging cut off tops close to bulb and put in screen bottomed tray to cure. They should have plenty of ventilation while curing and must not be put in containers more than three or four inches deep. Stir them every few days and keep in dry, well ventilated place. In two or three weeks they will be cured so that old bulbs may be removed from the bottoms. With a few more days to dry they may then be placed in storage.

Bulbs should be dry and free from moisture when placed in storage. The storage temperature is best at 40 to 45 degrees F. However, they do very well at 50 degrees F. if you cannot keep it cooler. Your storage room should be dry, cool and ventilated and as near uniform as possible as to temperature. It is well to look at your bulbs every two or three weeks and see what the condition is, if they are showing signs of too much moisture or looking mouldy, dry them out and give better ventilation. Keep them in small containers and spread thin.

If you have had thrip, use Naphtheline flakes in stored bulbs but not too heavy nor for more than ten days at a time. When your shipment of bulbs arrives unpack at once and open bags, letting in the air. If they appear moist allow them to dry before storing.

### OUR GUARANTEE

We guarantee all bulbs and bulblets purchased from us to be true to name, full size, and free of disease and insects, including Gladiolus Thrips. We will replace stock or refund the purchase price of all bulbs and bulblets purchased from us that are not satisfactory, providing that we are notified of the deficiency within eighteen months of the date of purchase. We do not, however, guarantee bulblets to grow.

### TERMS

The terms and discounts immediately following apply only to the first section of prices in this price list. They do not apply to the wholesale quotations or to the special offers.

All shipments will be **prepaid**. Please include both parcel post and express addresses. We will ship the cheaper way.

Each order must be accompanied by remittance in full, or a 20% deposit, the balance to be C. O. D.

No order for less than \$1.00 will be accepted. No single item less than 10 cents.

### DISCOUNTS ON "PREPAID PRICES"

(For cash in full with order)

On orders of \$ 2 to \$15 we will include 10% in additional bulbs of your selection.

On orders of \$15 to \$25 we will include 15% in additional bulbs of your selection.

On orders of \$25 to \$50 we will include 20% in additional bulbs of your selection.

On orders of \$50 and up we will include 25% in additional bulbs of your selection.

### SIZES

Our bulbs are all carefully mechanically graded for size. They are listed in six sizes and bulblets. The bulb sizes are as follows: No. 1 (over  $1\frac{1}{2}$  inch), No. 2 ( $1\frac{1}{4}$ - $1\frac{1}{2}$ ), No. 3 ( $1$ - $1\frac{1}{4}$ ), No. 4 ( $\frac{3}{4}$ - $1$ ), No. 5 ( $\frac{1}{2}$ - $\frac{3}{4}$ ), and No. 6 ( $\frac{1}{4}$ - $1\frac{1}{2}$ ).

**LARGE** size bulbs are one and one-quarter inch in diameter or more. This size makes the largest spikes and flowers. Sizes one or two.

**MEDIUM** size bulbs are from one inch to an inch and one-quarter in diameter. They should make excellent spikes and flowers often as large as made by the larger bulbs. Sizes three and four.

**SMALL** bulbs are about one-half inch in diameter and often bloom but do not make as large a spike as the larger size bulbs. Under favorable conditions they generally bloom. They often, however, make a better increase than the larger bulbs. Sizes five or six.

### SMALL QUANTITIES

Three, five or more bulbs may be purchased at the rate of ten bulbs if desired.

### COUNT AND EXTRAS

You will find our count liberal and we feel sure you will be more than pleased with the EXTRAS included in your order. May we suggest a trial order?

"ONCE A CUSTOMER OF J. H. ALWAYS A CUSTOMER"

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→ "The Cream of the Stock Goes to the Early Buyers" ←



# PREPAID PRICES

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>ADMIRAL (Pfitzer)</b> Bright red of good size and substance.	1 10	\$0.30 2.40	\$0.20 1.60	\$0.15 1.20	3 10	\$0.10 .25
<b>AFTON (Twomey)</b> An excellent, pure, clear pink of merit. Straight clean spike of 20 to 24 buds. Flowers are of heavy substance and great beauty. Good propagator.	1 10	1.50	1.00		1 10	.15 1.00
<b>ALADDIN (Palmer)</b> A very large ruffled salmon of outstanding merit. The florets are huge.	1 10	.15 1.20	2-.15 .60		20 100	.10 .35
<b>ALBATROS (Pfitzer)</b> A very tall pure white and very popular with our customers.	2 10	.12 .50	3-.10 .25		35 100	.10 .25
<b>ALGONQUIN (Palmer)</b> A brilliant red with many open.	1 10	.15 1.20	2-.15 .60	2-.10 .25	25 100	.10 .25
<b>AMADOR (Kingsley)</b> A sparkling, flashing red.	2 10	.12 .50	3-.10 .30		25 100	.10 .35
<b>AMERICAN COMMANDER (New)</b> A tall new red with vigor and vitality and with excellent habits. Very worthwhile.	1 10	.40 3.20	.25 2.00	.15 1.20	3 10	.10 .35
<b>AMULET (Palmer)</b> A large heavily ruffled buff.	1 10	.15 1.20	2-.15 .60	2-.10 .25	25 100	.10 .35
<b>ARAGON (Twomey)</b> A large clear orange salmon with creamy throat. An excellent spike of 20 to 24 buds.	1 10	1.50	1.00		1 10	.15 1.20
<b>BADGER BEAUTY (Krueger)</b> This is the great new lavender for which it is claimed "Superior to that great variety Minuet." Good size, substance and produces bulblets that germinate. (Discounts do not apply to this variety.)	1 10	2.00 16.00	1.50 12.00	1.00 8.00	1 10	.20 1.60
<b>BAGDAD (Palmer)</b> A very tall smoky old rose. A prize winner.	2 10	.12 .50	3-.10 .30		40 100	.10 .20
<b>BARCAROLE (Palmer)</b> A large, tall, clear orange. Very beautiful.	1 10	.15 1.20	2-.15 .60	2-.10 .25	25 100	.10 .35
<b>BEACON (Palmer)</b> An outstanding red salmon with cream blotch. Different.	2 10	.14 .60	3-.10 .30	.15	25 100	.10 .30
<b>BEAUTIFUL DREAM (Canine)</b> Immense spike and flower of shrimp pink. Our first season for this grand variety but it gave great results.	1 10	.20 1.60	.15 1.20	.10 .80	12 100	.15 .80
<b>BEAUTIFUL OHIO (Hul.)</b> Terian pink, tinted lavender. Outstanding in this color class.	2 10	.25 1.00	2-.15 .60	3-.10 .30	10 100	.10 .80
<b>BEOWOLF (Nitch.)</b> A large and tall lavender rose. It has merit.	1 10	.10 .80	2-.15 .50	2-.10 .30	10	.10

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>BILL SOWDEN (Fallu)</b> A deep, rich red of heavy substance.	2 10	.12 .50	3-.10 .25		25	.10
<b>BINGO (Canine)</b> A very large, beautiful, warm, soft cream color with tint of rose on petals, the largest and best in this color that we have ever seen. A true sport of Picardy and it has the size and good qualities of this grand variety. Do not pass this up.	1 10	.20 1.60	.15 1.20	.10 .80	12 100	.15 .80
<b>BIT O' HEAVEN (Crow)</b> A tall straight spike of very rich orange.	2 10	.12 .50	3-.10 .25	.15	35 100	.10 .25
<b>BLACK OPAL (Errey)</b> A very rich, dark red which opens many good size flowers. Very dark. Outstanding in color class.	1 10	.15 1.20	.10 .80	2-.15 .50	10 100	.10 .80
<b>BLUE ADMIRAL (Christ)</b> A tall spike of rich, deep blue. Large florets. One of the best.	2 10	.12 .50	3-.10 .25	.15	20 100	.10 .40
<b>BLUE BEAUTY (Pfitzer)</b> An immense light blue, with a clearness and smoothness of color that is outstanding. Many open.	2 10	.15 .60	2-.10 .40		12 100	.15 .60
<b>BOB WHITE (Zimmer)</b> A tall white with rose throat markings. Very good.	2 10	.12 .50	3-.10 .25	.15	50 100	.10 .15
<b>BRIGHTSIDE (Prestgard)</b> A tall spike of deep orange bronze with a tint of scarlet on edge of petal. Highly ruffled. Unusual and very beautiful.	2 10	.12 .50	3-.10 .25	5-.10 .15	50 100	.10 .15
<b>CALIFORNIA (Salbach) Patented.</b> An immense deep geranium pink, also a self color with slightly deeper blotch in throat. This variety has produced florets 7¾ inches across. Prize winner. (Discounts do not apply to this variety.)	1 3 12	.50 1.25 4.50				
<b>CAMELLIA (Palmer)</b> Large blush white variety with light orange blotch. Spike tall and straight, very worthwhile.	2 10	.14 .60	3-.10 .30		40 100	.10 .20
<b>CHAS. DICKENS (Pfitzer)</b> A very outstanding tall purple.	2 10	.12 .50	3-.10 .25		40	.10
<b>CHRISTABEL (Mitsch)</b> A tall spike of very large light pink florets, measuring as much as six inches. Very rich clear color. A prize winner.	2 10	.12 .50	3-.10 .25	5-.10 .15	40 100	.10 .20
<b>COLOSSUS (Mitsch)</b> A large, rich pink of quality, size and merit.	2 10	.15 .60	.10 .35	.25	15 100	.10 .40
<b>COMMANDER KOEHL (Pfitzer)</b> An immense exhibition red.	2 10	.12 .50	3-.10 .30	.20	25 100	.10 .30
<b>CONQUEST (Mitsch)</b> A light salmon pink of good size, splendid placement and much merit.	2 10	.15 .60	3-.10 .35	.25	20 100	.10 .40



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>COONEY LASS (Krueger)</b> A shimmering salmon pink, tall, graceful and distinctive in appearance. This variety possesses splendid placement and great beauty.	1 10	.40 3.20	.25 2.00	.15 1.20	3 10	.10 .30
<b>CORAL GLOW (Ellis)</b> A tall spike, with large florets of rich coral rose. Very good.	1 10	.15 1.20	.10 .80		7	.10
<b>CORONATION (Palmer)</b> A medium spike with large light salmon florets.	2 10	.12 .50	3-.10 .25		50	.10
<b>CREVE COUER (Young)</b> A very unusual color having much of burnt orange tinted with slate. Rich throat markings. Tall straight spike and florets have excellent placement. Should you try it I am sure you will like it.	2 10	.12 .50	3-.10 .30	4-.10 .20	30 100	.10 .40
<b>DANNY BOY</b> A very large, rich mahogany smoky.	1 10	.25 2.00	.20 1.60	.15 1.20	10	.20
<b>DEBONAIR (Palmer)</b> A tall, straight La France pink of merit.	2 10	.12 .50	3-.10 .25		40 100	.10 .20
<b>DR. F. E. BENNETT (Diener)</b> A very good outstanding scarlet.	2 10	.12 .50	3-.10 .30		25 100	.10 .30
<b>DREAM O' BEAUTY (Zimmer)</b> A variety of good size the shade of the American Beauty rose.	2 10	.12 .50	3-.10 .30	.20	30	.10
<b>EARLY DAWN (Briggs)</b> An early rich geranium pink producing tall spike and large florets.	2 10	.12 .50	3-.10 .25	5-.10 .15	100	.10
<b>EARLY ROSE (Jack)</b> A rich velvety rose with lighter throat. Quite early and much admired.	2 10	.12 .50	3-.10 .30	5-.10 .15	50	.10
<b>EDELWEISS (Pfitzer)</b> A Pfitzer variety which they gave the highest rating as outstanding white.	1	1.00	.50		1	.10
<b>EMILE AUBRUN (Lemoine)</b> A smoky bronze of merit.	2 10	.12 .50	3-.10 .30		30	.10
<b>ELIZABETH THE QUEEN (White)</b> An outstanding new lavender with tall spike and long flower-head which bids fair to push all other lavenders to the rear.	1	2.50	1.50	1.00	1 10	.25 2.00
<b>ETHEL CAVE COLE (Cave)</b> A new very outstanding pure light pink. A splendid spike and flower head with seven to ten large open flowers at one time. The flowers are of very clear color and heavy substance. This variety has merit.	1 10	.75 6.00	.50 4.00	.25 2.00	7 100	.25 3.00
<b>EXCELL (Both)</b> A clear, bright rose pink of quality.	1 10	.35 2.70	.25 2.00	.20 1.60	3	.10
<b>FAIREST PEARL (Kunderd)</b> A cream white, with tall spike and many open. Winner of many blue ribbons.	2 10	.12 .50	3-.10 .25		40	.10
<b>FLAMING METEOR (Mitsch)</b> An immense flaming red. An excellent variety.	2 10	.15 .60	3-.10 .30		25	.10

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>FLORA FARMER (Quackenbush)</b> A good spike, producing very large flowers, with light throat and beautiful bright pink edges.	1 10	.30 2.60	.20 1.60	.10 .80	2 10	.10 .40
<b>FRANK J. McCOY (Briggs)</b> A tall exhibition pink and many times winner of many blue ribbons.	2 10	.12 .50	3-.10 .30		40 100	.10 .20
<b>GERTRUDE SWENSON (Swenson)</b> A tall exhibition lavender with almost perfect placement and many open. Florets are not extremely large.	2 10	.15 .60	.10 .40		10	.10
<b>GOLDEN CHIMES (Ellis)</b> A large highly ruffled light yellow.	2 10	.15 .60	3-.12 .40		10	.10
<b>GOLDEN CUP (Palmer)</b> A very deep yellow.	2 10	.12 .50	3-.10 .25	.15	50	.10
<b>GOLDEN LANCER (Heberling)</b> A rich yellow of good size and substance. Many times a prize winner.	2 10	.12 .50	3-.10 .25	5-.10 .15	50	.10
<b>GRAND OPERA (Salbach)</b> Patented. A sensational new pink variety. Grows from five to six feet tall, florets of a beautiful clear pink of a very rich shade. Florets from seven to eight inches in diameter. (Discounts do not apply to this variety.)	1 3 12	.50 1.25 4.50				
<b>GRETA GARBO (Pfitzer)</b> A very large and beautiful variety of bluish white. A very long flower head with many flowers open. Very outstanding.	1 10	.75 6.00	.50 4.00	.40	2 10	.15 .50
<b>GUERDON (Ballentine)</b> A very rich, deep cerise rose red. A pure rich rose red. Spike 50 inches tall, 20 buds per spike, six florets open 4½ inches in diameter. A very worthwhile rose.	1	.50 4.00	.35 2.80	.25 2.00	2 10	.15 .50
<b>HEATHFIELD (Errey)</b> A bright orange crimson with coppery edges.	2 10	.15 1.20				
<b>HECTOR (Palmer)</b> Salmon scarlet with cream throat. Very large florets.	2 10	.12 .50	.35			
<b>HELEN OF TROY (Salbach)</b> Patented. A mammoth gladiolus. Tall spike, long flower head and large flowers. A blend of apricot and pink and a flower that has made many friends and won many prizes. Try it. (Discounts do not apply to this variety.)	1 3 12	.50 1.25 4.50	.35 1.00 3.50			
<b>HERITAGE (Ristow)</b> A very large clear pink with white throat. It produces a tall spike, long flower head with 6 to 10 immense florets open at one time. We think more of this variety each year we grow it. Most excellent.	2 10	.15 .60	3-.10 .30	.20	20	.10
<b>HINDENBURG'S MEMORY (Pfitzer)</b> A very velvety deep red variety producing good spikes with immense florets. A grand exhibition variety.	1 10	.15 1.20	.10 .80	.50	15 100	.10 .50

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Variety	Per	Large	Medium	Small	Per	Bulblets
<b>HINEMOA (Doney)</b> A large rich rose red with bright yellow throat. A very striking variety and one we always sell out early.	2 10	.15 .60	.10 .40		15 100	.10 .50
<b>IRAK (Mitsch)</b> A silver gray sport of Bagdad. Most unusual color and a splendid variety.	2 10	.15 .60	3-.15 .40	.25	15 100	.10 .50
<b>ISOLA BELLA (Pfitzer)</b> A large cattleya pink heavily ruffled.	2 10	.15 .60	3-.10 .30	.20	15 100	.10 .50
<b>IMPERIAL PURPLE (Arenius)</b> A deep, bright, clear rhodamine purple, a self color. Grows five feet tall, 5-6 open, 5 inch blooms. Straight spike and a very outstanding purple.	1 10	2.50	1.75		1 10	.25 2.50
<b>IVORY KEYS (Ellis)</b> Cream with yellow throat, an excellent spike and large flower.	1 10	.15 1.20	.10 .80		15	.10
<b>J. S. BACH (Pfitzer)</b> An immense salmon orange. Very similar to Dr. Bennett of a little softer shade. Popular.	2 10	.15 .60	3-.10 .30	.20	20 100	.10 .30
<b>KASSEL (Pfitzer)</b> A good spike of immense flaming red florets.	2 10	.12 .50	3-.10 .25		30 100	.10 .25
<b>KING ARTHUR (Arenius)</b> An excellent large ruffled lavender.	2 10	.12 .50	3-.10 .30	.20	30 100	.10 .25
<b>KING LEAR (Palmer)</b> A tall rich purple which we consider very good.	1 10	.15 1.20	2-.15 .60	2-.10 .40	25 100	.10 .35
<b>KING OF HEARTS (Salbach)</b> Patented. Said to be the largest gladiolus of them all. Spikes are not heavy but produce under favorable conditions florets from 8 to 8½ inches in diameter. Good placement and heavy substance. Color light coral red. (Discounts do not apply to this variety.)	1 3 12	.50 1.25 4.50	.35 1.00 3.50			
<b>KING'S RANSOM (Almey-McCaw)</b> An early variety of strong growth and habits. A very rich light orange.	2 10	.15 .60	3-.12 .30	.20	20 100	.10 .40
<b>LADDIE (Wilson)</b> An extremely large pink of clear color and an outstanding variety.	1 10	.15 1.20	.10 .80	2-.10 .40	30 100	.10 .30
<b>LA FIESTA (Salbach)</b> A very tall graceful spike of orange bronze.	2 10	.15 .60	2-.10 .40	.25	40 100	.10 .20
<b>LA PALOMA (Dus.)</b> A tall rich orange.	2 10	.12 .50	3-.10 .25	.15	100	.10
<b>LAVENDER QUEEN (Arenius)</b> Deep violet lavender, usually clear, sometimes flecked a little. Spike tall, straight, with 6-8 blooms perfectly placed. Midseason. Fine propagator.	1 10	.10 .80	2-.15 .50		.10	.10
<b>LEGEND (Fischer)</b> A very large light pink.	1 10	1.00 8.00	.75 6.00	.50 4.00	1 10	.10 .80

→ "The Cream of the Stock Goes to the Early Buyers" ←

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>LIBERATOR (Colonial Gardens)</b>	1	1.00	.75	.50	1	.10
A very large red which looks very promising.	10	8.00	6.00	4.00	10	.80
<b>LONDONDERRY (Christ)</b>	2	.12	3-.10		50	.10
An immense bronze orange. A very late variety.	10	.50	.25	.15		
<b>LOUIS D'OR (Pfitzer)</b>	2	.12	3-.10		40	.10
A pfitzer variety of bright yellow.	10	.50	.30			
<b>LORD SELKIRK (Twomey)</b>	1	1.00	.75	.50	1	.10
A large milk white with creamy throat. Large spike with 24 to 28 buds and open flowers. Will open 12 to 15 large flowers at once. It has merit.	10	8.00	6.00	4.00	10	.80
<b>LUCIFER (Errey)</b>	2	.12	2-.10		20	.10
A very tall straight orange scarlet with blotch throat. A long flower head. Very striking and outstanding.	10	.50	.35	.25	100	.40
<b>MANOAH (Aus.)</b>	1	.25	.15	.10	10	.15
A very excellent clear lavender with harmonizing rose blotch in throat. Tall straight spike with many open.	10	2.00	1.20	.80	100	1.00
<b>MAID OF ORLEANS (Pfitzer)</b>	2	.12	3-.10		40	.10
A grand white spike with cream throat. Tall, straight and outstanding in all respects.	10	.50	.25	.15	100	.20
<b>MARGARET BEATON (Twomey)</b>	1	.20	.15	.10	15	.10
A new white of immense size and good substance with small orange scarlet blotch in throat. Very outstanding. This will go places.	10	1.60	1.20	.80	100	.60
<b>MARGARET FULTON</b>	2	.12	3-.10		100	.10
A very splendid early salmon pink. This should be in every garden.	10	.50	.25	.15		
<b>MARGARET PETER (Errey)</b>	1	.10	2-.15		20	.10
White tinted pink with crimson blotch in throat. Many open.	10	.80	.60			
<b>MARGUERITE (Pommert)</b>	1	.40	.25	.20	2	.10
A new large clear watermelon pink with cream throat.	10	3.20	2.00	1.40	10	.40
<b>MARMORA (Errey)</b>	2	.12	3-.10		40	.10
An immense smoky grey. Many times a prize winner.	10	.50	.25	.15	100	.20
<b>MAROCCO (Pfitzer)</b>	2	.12	3-.10		40	.10
A very deep, dark red and a very popular variety.	10	.50	.30	.20	100	.20
<b>MASTER MYRON (Krueger)</b>	1	.70	.60	.50	1	.10
An immense medium red and outstanding as to size of florets, length of spike, substance and buds per spike. Complete description page 00.	10	5.60	4.80	4.00	10	.75
<b>MILDRED LOUISE (Wentworth)</b>	2	.12	3-.10		40	.10
A large strawberry pink.	10	.50	.25		100	.20
<b>MILFORD (Rides)</b>	2	.12	3-.10		20	.10
A very large light blue with lighter throat markings.	10	.50	.30	.20	100	.35



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>MINUET (Coleman)</b>	2	12	3-.10	5-.10	50	.10
The best and most popular standard lavender.	10	.50	.25	.15	100	.15
<b>MISS BLOOMINGTON (Kunderd)</b>	2	12	3-.10	5-.10	50	.10
A very splendid tall, clear yellow. One of the best commercials.	10	.50	.25	.15	100	.15
<b>MISS NEW ZEALAND (N. Z.)</b>	2	.15	2-.10	4-.10	15	.10
A giant variety of shrimp pink with rich blotch in throat. This variety produces the largest flowers of any variety we grow. Truly a giant when well grown.	10	.60	.40	.20	100	.40
<b>EXHIBITION MIXED</b>	10	.50	.25			
A splendid assortment of the best in exhibition varieties. The very best available at this price.	100	3.00	2.00			
<b>MOTHER KADEL (Kadel)</b>	1	.50	.30	.20	10	.25
A very clear medium yellow in the decorative class. A tall variety and good propagator. (Discounts do not apply to this variety.)	10	4.00	2.40	1.60	100	2.00
<b>MOTHER MACHREE (Stevens)</b>	2	.12	3-.10		20	.10
A beautiful golden smoky introduced at \$100.00 per bulb.	10	.50	.30	.20	100	.35
<b>MRS. E. J. HEATON (Heaton)</b>	2	.12	3-.10		40	.10
A large glowing salmon with a clear throat.	10	.50	.25		100	.20
<b>MRS. MARKS MEMORY (Pfitzer)</b>	1	3.00			1	.30
Enormous florets of reddest violet with a small carmine blotch. A grand exhibition variety.					10	2.50
<b>MR. VAN TIENHOVEN (Europe)</b>	1	.10	2-.15		10	.10
A very large scarlet of exhibition class.	10	.80	.50		100	.60
<b>MYRNA (Pruitt)</b>	1	.30	.20	.10	3	.10
A tall heavily ruffled variety of ivory white. Many open and a grand exhibition variety.	10	2.50	1.60	.80	10	.25
<b>NEW ERA (Ellis)</b>	2	.15	3-.15	3-.10	40	.10
A grand fluted and ruffled pink of outstanding merit. One of the most beautiful.	10	.60	.40	.30	100	.30
<b>OLIVE MARIE BROWN</b>	2	.12	3-.10		40	.10
A small decorative of blended yellow and bronze. An award winner in its class.	10	.50	.25	.15	100	.20
<b>ORANGE BUTTERFLY (Salbach)</b>	2	.12	3-.10		40	.10
A glowing orange prim.	10	.50	.30	.20	100	.20
<b>OREGON GOLD (Majeski)</b>	1	10.00	7.50	5.00	1	1.00
A massive five foot plant, carrying 20 to 24 buds and flowers. Florets of Picardy size and 9 to 10 open. A large medium yellow blending to deep yellow in throat. Good producer of bulblets which germinate. (Originator's description.)						
<b>OREGON ROSE (Mitsch and Brandon)</b>	1	.50	.30	.20	2	.10
A very beautiful rose pink.					10	.40
<b>OREGON STATE (Bones)</b>	1	.20	.15	.10	5	.10
A Picardy seedling of size and basic color of Picardy. However color is clearer and has clear cream throat. Very beautiful and outstanding. 8 to 10 open.	10	1.60	1.20	.80		

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>PEGGY LOU (Wilson-Evans)</b> A tall spike of large shrimp pink florets and many open. A real blue ribbon variety.	2 10	.15 .70	2- .10 .40	5- .10 .20	40 100	.10 .20
<b>PELEGRINA (Pfitzer)</b> A very deep violet blue with many open.	2 10	.12 .50	3- .10 .25	.15	40 100	.10 .20
<b>PHYLLIS McQUISTON (Stewart)</b> A very large spike of shrimp pink. Florets are large, placement good and flowers open. Outstanding.	2 10	.12 .50	3- .10 .25	.15	40 100	.10 .20
<b>PICARDY (Palmer)</b> A giant pink always in the prize winning class.	2 10	.12 .50	3- .10 .25	5- .10 .15	100	.10
<b>POLAR ICE (Pfitzer)</b> A very early pure white.	2 10	.12 .50	3- .10 .30	.20	40 100	.10 .20
<b>PURITY (Christ)</b> A tall graceful spike with a good flower head of pure white florets.	2 10	.15 .60	.10 .40	.30	20	.10
<b>PURPLE BEAUTY (Roozen)</b> A velvet rich, violet red. The color is very clear and pure. An unusually outstanding variety.	1 10	.30 2.40	.20 1.60	.15 1.20	10	.10
<b>RECOVERY (Blake)</b> Tall salmon overlaid with red.	2 10	.12 .50	3- .10 .25	.15	100	.15
<b>RED LIGHTNING (Pruitt)</b> A rich deep scarlet, with cream throat. Said to be superior to Beacon. Stands heat well. Productive of bulblets which germinate. A good commercial.	1 10	1.00 8.00	.75 6.00	.50 4.00	1 10	.10 .80
<b>RED LORY (Errey)</b> Rich rose red on a tall graceful spike. Many open. A good exhibition variety and winner of many awards.	2 10	.12 .50	3- .10 .25	5- .10 .15	100	.15
<b>RED PHIPPS (Briggs)</b> A tall, flashing, sparkling light red and blue ribbon variety.	2 10	.12 .50	3- .10 .25	5- .10 .15	100	.15
<b>REWI FALLU (Fallu)</b> A giant Australian red of deep rich color. It possesses large florets of great size and substance. Very outstanding.	2 10	.12 .50	3- .10 .25	.15	100	.15
<b>RICHELIEU (Twomey)</b> An extremely tall spike of deep blood red. 20 buds with 6-7 inch flowers. Good propagator. Outstanding.	1	1.00			1 10	.10 .80
<b>ROBERT THE FIRST (Wilkus)</b> A huge spike with eight to ten large rose purple florets open. A very excellent variety.	2 10	.15 .60	2- .10 .40	3- .10 .25	40 100	.10 .20
<b>ROSALIE (Aust.)</b> Cream throat bordered with rose red. A strong straight spike with eight to ten open. Strong grower.	1 10	.10 .80	2- .15 .60	2- .10 .40	20	.10
<b>ROSA VAN LIMA (Pfitzer)</b> A pure, clear pink of such loveliness as is seldom seen. A very beautiful and most outstanding variety. Spike straight and large florets.	1 10	.10 .80	2- .12 .50	3- .12 .35	20 100	.10 .40



Variety	Per	Large	Medium	Small	Per	Bulblets
<b>RUDOLPH SERKIN (Pfitzer)</b> A wonderful dark pansy blue. Large florets of excellent form and substance.	1 10	.10 .80	2-.15 .60		10 100	.10 .80
<b>SALBACH'S ORCHID (Salbach)</b> Very good lavender pink.	2 10	.12 .50	3-.10 .30		50	.10
<b>SANDRA (Palmer)</b> Light shrimp pink and amber. It has a peculiar soft fluffy appearance and is most attractive.	1 10	.10 .80	2-.10 .40	.30	15 100	.10 .50
<b>SARASATE (Pfitzer)</b> A new smoky red of a most unusually rich color. If you like smokies you will like this one.	1 10	.15 1.20	.10 .80	2-.10 .40	15 100	.15 .80
<b>SENSATION (Marshall)</b> A giant rose pink	1 10	.40 3.20	.25 2.00		3 10	.10 .30
<b>SHIRLEY TEMPLE (Pruitt)</b> A large ruffled cream. This variety has been much in demand with us.	2 10	.12 .50	3-.10 .25	5-.10 .15	40 100	.10 .20
<b>SILENTIUM (Pfitzer)</b> An unusually attractive variety producing mostly perfect spikes of pure white flowers with a carmine feather in throat. Flowers large and six to eight open. Truly an exhibition variety.	1 10	1.00 8.00	.75 6.00	.50 4.00	1 10	.10 .80
<b>SIR GALAHAD (Salbach)</b> Patented. A study in contrast, for the purity of its soft creamy yellow is enhanced by its diamond shaped blotch of rich crimson in the deep cream colored throat. Long flower spike with at least six of the eighteen flowers open at once. Blooms are perfectly placed, and are of heavy substance, stems always straight. (Originator's description.) (Discounts do not apply to this variety.)	1 3 12	.50 1.25 4.50	.35 1.00 3.50			
<b>SMILING MAESTRO (Christ)</b> Large type with large salmon rose florets. A very good variety.	2 10	.12 .50	3-.10 .25	5-.10 .15	40 100	.10 .20
<b>SNOW PRINCESS (Pfitzer)</b> A large white with cream throat of extremely good habits. Straight, strong spike, good placement with large flowers of good substance. A good producer of bulblets and a strong growing variety. One of the very best whites.	1 10	.10 .80	3-.15 .50	3-.10 .30	10 100	.10 .80
<b>SOLVEIG (Prestgard)</b> A ruffled white which is outstanding under favorable conditions.	2 10	.15 .60	.10 .40		10	.20
<b>STAR OF BETHLEHEM (Pfitzer)</b> A large pure white.	2 10	.15 .60	.10 .40		10 100	.10 .60
<b>SURFSIDE (Winsor)</b> A tall white with many good qualities and awarded many blue ribbons.	1 10	.30 2.40	.20 1.60	.10 .80	4 100	.10 2.50
<b>SWEET ALIBI (Canine)</b> A large geranium pink opening 8 to 10 six inch florets on 24 inch flower head. A grand new variety.	1 10	.20 1.60	.15 1.20		12 100	.15 .80

Variety	Per	Large	Medium	Small	Per	Bulblets
<b>SWEETHEART (Prestgard)</b> A lovely decorative, white with very delicate light pink edges. Very beautiful.	2 10	.12 .50	3- .10 .25		100	.10
<b>TAIROA (Miller, N. Z.)</b> A large salmon pink with richer throat markings.	2 10	.12 .50	3- .10 .30	.20	30 100	.10 .25
<b>THE BOUNTY (Nitch.)</b> A deep dark red of good form and placement.	1 10	.10 .80	2- .15 .60	3- .10 .40	20 100	.10 .80
<b>TIP TOP (Pfitzer)</b> One of the best scarlet reds.	2 10	.15 .60			10 100	.10 .80
<b>TOKEN (Crow-Pappas)</b> A tall flame salmon, yellow throat. A good commercial.	2 10	.12 .50	3- .10 .25	5- .10 .15	100	.10
<b>TREVONIAN (Hornberger)</b> A very large plant with large white florets splashed with red. Very attractive.	2 10	.15 .60	3- .10 .40		40 100	.10 .20
<b>VAGABOND PRINCE (Palmer)</b> A very large smoky variety, with ten to twelve open florets. Very outstanding.	2 10	.14 .60	3- .10 .30	5- .10 .15	50 100	.10 .15
<b>VREDENBURGH (Pfitzer)</b> We have now grown this variety for several years and to the best of our knowledge it is the largest pure white. Spikes straight and strong, florets very large and pure white with good substance. Very outstanding.	1 10	.10 .80	2- .15 .60	2- .10 .40	15 100	.10 .50
<b>WALK OVER (Pfitzer)</b> A magnificent red with very large florets. A splendid exhibition variety.	1 10	.10 .80	2- .15 .60		10 100	.10 .80
<b>WENONAH (Kinyon)</b> Large salmon pink	1 10	.40 3.20	.25 2.00		10	.30
<b>WHITE GOLD (Scheer)</b> A mammoth cream blended to gold in throat. Early variety blooming in about 70 days. Florets have been measured up to 7½ inches. Petals of heavy substance, ruffled, regularly spaced and well placed on straight spike. Plant and foliage healthy and a good propagator. Bulblets practically all germinate. This is truly an exhibition variety and has already many blue ribbons to its credit. (Originator's description.) However we will stand back of it. (Discounts do not apply to this variety.)	1	2.50	2.00	1.50	1 10	.25 2.00
<b>WHITE ORCHID (Purple)</b> A small delicate white of beautiful form.	2 10	.12 .50	3- .10 .30		30	.10
<b>WINALL (Both)</b> A light violet of merit.	1 10	.40 3.20	.30 2.40	.20 1.60	3 10	.10 .25
<b>WINGS OF SONG (Ellis)</b> A large pink of quality.	1	.25	.15	.10	10	.10
<b>ZUNI (Mitsch)</b> A large spike of silvery rose, an outstanding smoky of merit.	1 10	.10 .80	2- .15 .40		15 100	.10 .40
<b>ZAUBERFLOTE (Pfitzer)</b> A large spike and flower of peach rose with a splash of red in the throat. This is really a rich beautiful variety. Strong and sturdy.	2 10	.15 .60	.10 .35	4- .10 .20	25 100	.10 .30





CREVE COUER

November 1, 1941.

Dear Sir:

My Glads this year were wonderful. They attracted a great deal of attention and many people wondered where I got my bulbs.

The names and addresses of those below asked me to see that they receive a catalog, so if you will, please place them on your mailing list.

Yours truly,

H. C.

New Holland, Ill.

Dear Sir:

Found Master Myron to be a beauty, and Irak sensational, too, but so very late with me.

Thanking you, I remain,

Yours very truly,

O. A. G.

September 22, 1941.

Dear Sir:

I wish to express my appreciation of the performance of the Glads which I had from you. To say that I was particularly delighted with Master Myron is only a very moderate statement.

Sincerely,

C. D. B.

Plainfield, Vt.

August 25, 1941.

Dear Sir:

You may be surprised that I should inquire at this time, when most Gladiolus are still in bloom, regarding bulbs for 1942. I have seen your Master Myron, and was impressed with it.

Very truly yours,

D. B.

Brooklyn, N. Y.



BEACON

# WHOLESALE PRICES

CHARGES COLLECT (F. O. B. Easton)

Twenty-five or more bulbs of same size and variety may be purchased at the 100 rate. 250 or more at the 1000 rate. 1000 at eight times 100 rate.

If sold out of size ordered, will send size smaller, adding more bulbs to make full value unless you instruct to the contrary. These prices are F. O. B. Easton. (You pay the carrying charge.)

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Bulblets
ALBATROS	100 1000	\$2.00 16.00	\$1.60 14.00	\$1.20 10.00	\$1.00 8.00	\$0.80 6.00	Qt.	\$2.40
ALADDIN	100	10.00	8.00				Qt.	10.00
AMADOR	100	2.40	2.00	1.60	1.20	1.00	Qt.	3.00
AMULET	100	10.00	8.00				Qt.	10.00
AVE MARIA	100 1000	2.20 18.00	1.80 16.00	1.40 12.00			Qt.	2.60
BAGDAD	100	2.00	1.60	1.20			Qt.	2.60
BARCAROLE	100	12.00	10.00	8.00	6.00		Qt.	12.00
BEACON	100 1000	3.00 24.00	2.40 18.00	2.00 14.00	1.60		Qt.	6.00
BEAUTIFUL OHIO	100	8.00	6.40	5.00	4.00	3.00	1000	8.00
BINGO	100	12.00	10.00	8.00	6.00	5.00	Qt.	25.00
BIT O'HEAVEN	100	2.80	2.40	2.00	1.60	1.20	Qt.	3.00
BLACK OPAL	100	10.00	6.00	5.00	4.00	3.00	Qt.	10.00
BLUE ADMIRAL	100	2.40	2.00	1.60	1.20	1.00	Qt.	3.00
BLUE BEAUTY	100	6.00	5.00	4.00			1000	2.60
BOB WHITE	100 1000	2.40 18.00	2.00 13.00	1.60			Qt.	3.00
BRIGHTSIDE	100 1000	2.00 16.00	1.60 12.00	1.20 9.00	1.00 7.00	.80 5.00	Qt.	2.00
CAMELLIA	100	3.80	3.00	2.40	1.80	1.40	Qt.	4.00
CHAS. DICKENS	100	2.40	2.00	1.60	1.20		Qt.	3.00
CHRISTABEL	100	2.00	1.60	1.20	1.00	.80	Qt.	2.60
COLOSSUS	100	4.00	3.20	2.60			1000	1.00
COMMANDER KOEHL	100 1000	2.40 20.00	2.00 16.00	1.60 12.00	1.20	1.00	Qt.	3.00
CONQUEST	100	4.00	3.20	2.60			1000	1.00
CORONATION	100 1000	2.00 16.00	1.60 12.00				Qt.	2.00
CREVE COUER	100 1000	2.60 21.00	2.00 17.00	1.60 13.00	1.20 10.00	1.00 8.00	Qt.	3.00
DEBONAIR	100	2.00	1.60	1.20	1.00	.80	Qt.	2.00
DREAM O'BEAUTY	100	2.40	2.00	1.60	1.20	1.00	Qt.	3.00
EARLY DAWN	100 1000	1.80 14.00	1.20 10.00	1.00 8.00	.80 6.00	.60 4.00	Qt.	1.50
EARLY ROSE	100 1000	2.40 18.00	2.00 14.00	1.60 11.00	1.20 8.00	1.00 6.00	Qt.	3.00
EMILE AUBRUN	100	2.00	1.60	1.20			Qt.	3.00
FAIREST PEARL	100	2.40	2.00	1.60			Qt.	3.00

→ "The Cream of the Stock Goes to the Early Buyers" ←



Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Bulblets
FLAMING METEOR	100 1000	3.60 28.00	2.80 20.00	2.20	1.80		Qt.	4.00
FLORA FARMER	100	20.00	16.00	12.00	10.00		1000	25.00
FRANK J. McCOY	100	2.40	2.00	1.60			Qt.	3.00
GERTRUDE SWENSON	100	4.00	3.20	2.60			Qt.	5.00
GOLDEN CHIMES	100 1000	2.80 22.00	2.20 17.60	1.80			Qt.	5.00
GOLDEN CUP	100 1000	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00	.80	Qt.	2.00
GOLDEN LANCER	100 1000	2.00 16.00	1.60 12.00	1.20 10.00	1.00 7.00	.80 5.00	Qt.	2.00
HERITAGE	100 1000	3.80 30.00	3.00 24.00	2.40 20.00	2.00 16.00	1.60 12.00	Qt.	4.00
HINDENBURG'S MEMORY	100 1000	10.00 80.00	8.00 64.00	6.00 50.00	5.00 40.00		Qt.	15.00
HINEMOA	100 1000	4.00 32.00	3.20 25.00	2.60 20.00			Qt.	5.00
IRAK	100	4.00	3.20	2.60	2.00		Qt.	4.00
ISOLA BELLA	100	4.80	4.00	3.00			Qt.	5.00
J. S. BACH	100 1000	2.40 20.00	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00	Qt.	4.00
JALNA	100	4.00	3.20	2.60	2.00	1.40	Qt.	4.00
KASSEL	100 1000		2.00 16.00	1.60 12.60	1.20 10.00		Qt.	3.00
KING ARTHUR	100 1000	2.40 20.00	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00	Qt.	3.00
LA FIESTA	100 1000	2.60 20.00	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00	Qt.	3.60
LA PALOMA	100	2.00	1.60				Qt.	2.60
LONDONDERRY	100 1000	1.80 16.00	1.40 12.00	1.00 10.00			Qt.	2.00
LUCIFER	100	2.40	2.00	1.60	1.20		Qt.	3.60
MAID OF ORLEANS	100 1000	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.00	Qt.	2.60
MARGARET BEATON	100	12.00	10.00	8.00			1000	5.00
MARGARET FULTON	100 1000	1.80 14.00	1.40 10.00	1.20 8.00	1.00 6.00	.80 4.00	Qt.	2.00
MARMORA	100	2.40	2.00	1.60			Qt.	2.40
MAROCCO	100 1000	2.00 16.00	1.60 13.00	1.20 10.00			Qt.	2.40
MASTER MYRON	100	48.00	42.00	36.00	32.00	28.00	1000	48.00
MILDRED LOUISE	100	2.00	1.60	1.20			Qt.	2.40
MILFORD	100	2.20	1.80	1.40	1.20	1.00	Qt.	3.00
MINUET	100 1000	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00	.80 6.40	Qt.	2.60
MISS BLOOMINGTON	100 1000	2.40 18.00	2.00 14.60	1.60 12.00	1.20 9.00	.80 6.60	Qt.	2.40
MISS NEW ZEALAND	100 1000	4.00 36.00	3.20 28.00	2.60 20.00			Qt.	5.00
MIXED EXHIBITION	100	2.00	1.60	1.00				
VARIETIES—A grand assort- ment color composed of excel- lent varieties.	1000	16.00	12.00	10.00				

➡ "The Cream of the Stock Goes to the Early Buyers" ⬅

Variety	Per	No. 1	No. 2	No. 3	No. 4	No. 5	Per	Bulblets
MOTHER KADEL	100	35.00	30.00	25.00	20.00	15.00	1000	16.00
MOTHER MACHREE	100 1000	2.40 18.00	2.00 15.00	1.60 12.00	1.20 9.00	1.00 7.00	Qt.	3.60
MRS. E. J. HEATON	100	2.00	1.60	1.20			Qt.	2.60
NEW ERA	100 1000	5.00 40.00	4.00 32.00	3.00 24.00	2.40		Qt.	7.50
OLIVE MARIE BROWN	100	2.00	1.60	1.20	1.00		Qt.	2.60
ORANGE BUTTERFLY	100	2.40	2.00	1.60	1.20	1.00	Qt.	3.00
PEGGY LOU	100 1000	4.00 32.00	3.20 24.00	2.80	2.00		Qt.	4.60
PELEGRINA	100	2.00	1.60	1.20			Qt.	2.80
PHYLLIS McQUISTON	100 1000	2.00 16.00	1.60 12.60	1.20 10.00	1.00 8.00	.80 6.00	Qt.	2.40
PICARDY	100 1000	1.80 14.60	1.40 11.00	1.00 8.00	.80 6.00	.60 4.00	Qt.	1.80
POLAR ICE	100		2.00	1.60	1.20		Qt.	3.00
PURPLE BEAUTY	100	6.00	5.00	4.00			1000	3.40
RECOVERY	100	2.00	1.60	1.20			Qt.	2.40
RED LORY	100 1000	2.00 16.00	1.60 13.00	1.20 10.00	1.00 8.00	.80 5.60	Qt.	2.60
RED PHIPPS	100 1000	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	.80 6.00	Qt.	2.60
REWI FALLU	100 1000	2.60 20.00	2.00 16.00	1.60 12.00	1.20 10.00		Qt.	6.00
ROBERT THE FIRST	100	3.60	3.00	2.40			Qt.	4.00
ROSALIE	100	5.00	4.00	3.00	2.40	2.00	Qt.	5.00
ROSA VAN LIMA	100 1000	5.00 40.00	4.00 32.00	3.20 25.00	2.60 20.00	2.00 16.00	Qt.	6.00
RUDOLPH SERKIN	100	6.00	5.00	4.00			1000	5.00
SANDRA	100	5.00	4.00	3.20			1000	8.00
SARASATE	100		7.60	6.00	5.00	4.00	1000	8.00
SENIORITA	100	2.40	2.00					
SHIRLEY TEMPLE	100 1000	2.60 20.00	2.00 16.00	1.60 12.80	1.20 10.00	1.00 8.00	Qt.	2.60
SMILING MAESTRO	100	2.60	2.00	1.60	1.20	1.00	Qt.	2.80
SNOW PRINCESS	100 1000	6.00 50.00	5.00 40.00	4.00			1000	3.80
SOLVEIG	100		4.00					
STAR OF BETHLEHEM	100	3.00	2.60				1000	1.00
SWEET ALIBI	100	12.00	10.00				Qt.	20.00
SWEETHEART	100 1000	2.00 16.00	1.60 12.00				Qt.	2.00
TAIAROA	100	2.40	2.00	1.60			Qt.	4.00
TOKEN	100 1000	2.00 16.00	1.60 12.00	1.20 9.00	1.00 7.00	.80 5.00	Qt.	1.80
TREVONIAN	100	3.60	3.00	2.40	2.00		Qt.	4.00
VAGABOND PRINCE	100 1000	2.80 22.00	2.20 17.60	1.80 14.00	1.40 11.00		Qt.	2.50
VREDENBURGH	100	6.00	5.00	4.00	3.00	2.40	Qt.	6.00
WHITE ORCHID	100	2.60	2.00					
ZAUBERFLOTE	100	4.00	3.20	2.60	2.00		Qt.	4.60
ZUNI	100	8.00	6.00	5.00			1000	3.00

→ "The Cream of the Stock Goes to the Early Buyers" ←





**CONTINUE ORDER ON THIS PAGE**

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# HEBERLING'S GLADIOLUS

EASTON, ILLINOIS

U. S. A.







# MONEY SAVING COUPONS

GOOD ONLY UNTIL JANUARY 15th, 1942

Use the Coupon that fits YOUR order. These coupons are good for face value on orders from "Prepaid" or "Wholesale" Price List. Good only until January 15th, 1942.

## Money Saving Coupon

**75c COUPON VALUE 75c**

\$5.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$4.25 in cash, check or money order in full settlement for your \$5.00 order.

This Coupon is absolutely VOID after January 15th, 1942.

## Money Saving Coupon

**\$1.50 COUPON VALUE \$1.50**

\$10.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$8.50 in cash, check or money order in full settlement for your \$10.00 order.

This Coupon is absolutely VOID after January 15th, 1942.

## Money Saving Coupon

**\$3.00 COUPON VALUE \$3.00**

\$20.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$17.00 in cash, check or money order in full settlement for your \$20.00 order.

This Coupon is absolutely VOID after January 15th, 1942.

## Money Saving Coupon

**\$5.00 COUPON VALUE \$5.00**

\$30.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$25.00 in cash, check or money order in full settlement for your \$30.00 order.

This Coupon is absolutely VOID after January 15th, 1942.

## Money Saving Coupon

**\$6.75 COUPON VALUE \$6.75**

\$40.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$33.25 in cash, check or money order in full settlement for your \$40.00 order.

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## Money Saving Coupon

**\$8.50 COUPON VALUE \$8.50**

\$50.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$41.50 in cash, check or money order in full settlement for your \$50.00 order.

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## Money Saving Coupon

**\$13.00 COUPON VALUE \$13.00**

\$75.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$62.00 in cash, check or money order in full settlement for your \$75.00 order.

This Coupon is absolutely VOID after January 15th, 1942.

## Money Saving Coupon

**\$19.00 COUPON VALUE \$19.00**

\$100.00 or more is the value of the order required to use this Coupon. Send this Coupon, together with the sum of \$81.00 in cash, check or money order in full settlement for your \$100.00 order.

This Coupon is absolutely VOID after January 15th, 1942.

### ORDER EARLY

Because some of the most popular varieties sell out very early each season we advise EARLY ORDERS so that you may not be one of those disappointed.